## **Communication Director**

Ministry description (Professional – exempt)

**Philosophy of Ministry**: As a staff we will follow Philippians 2:1-8 as a model of Christhonoring servant leadership. The Creek's mission (317) is to Love God, Love People, and Make Disciples by connecting people to Jesus through our seven priorities of Worship, Gospel, Kingdom, Scripture, Identity, Community, and Generosity.

Accountable to: Executive Pastor, Operations

**Vision Statement:** To communicate the clearest, simplest path for people to connect to Jesus through The Creek.

## **Top Priorities:**

- 1. Train and Lead Staff
- 2. Communication Solutions
- 3. Audience Advocate

## **Duties:**

- Must have a good working ability to be creative and implement the vision of The Creek
- Lead and further develop the Communication Team
- Establish and communicate ministry goals and objectives related to the mission, vision, and priorities of the church
- Mobilize resources in order to achieve goals and objectives
- Train and support ministry teams in developing communication strategies
- Plan and implement budget
- Recruit, train, and equip volunteers
- Connect people through communication and marketing that is relevant and consistent
- Attend weekly nine@9 meetings and monthly staff gatherings
- Participate in staff discipleship groups
- Uphold staff operational values Prayer, Purity, Humility, Honor, Creativity, Excellence, Family, and Fun
- Available for all Christmas and Easter services
- Encouraged to participate in Rooted and a Life Group
- Other duties as assigned